

## Carbon Trust launches 'Green Business Fund' Perfect time for SMEs to become energy efficient

Rising energy expenses is a major problem that the SMEs face

Almost half of the British businesses today, especially SMEs, are concerned with their energy expenses. In fact, a recent research has confirmed that close to 40% of them are eager to take action for improving their energy efficiency.

However, despite knowing that in order to cut costs, they must improve their energy efficiency, a majority of these businesses are unable to do anything about it. There are two major reasons behind this.

The first is the fact that most of these businesses lack the funds needed to invest in new energy saving equipment. The second is the absence of more affordable options of improving energy efficiency in today's market.

Both of these reasons have played a big role in the absence of energy efficiency initiatives among the small businesses of our country. At least, that's been the case till now.

What's changed?

The Carbon Trust, known for partnering with the leading worldwide organizations and helping them contribute towards carbon reduction through various effective strategies, has recently launched a new fund called 'The Green Business Fund'.

More follows...

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Chalmor provides energy saving lighting and heating solutions. With over thirty years of experience, we combine innovation, attention to detail and flexibility to tailor solutions to meet your exact requirements. We design systems that are simple to operate and maintain and provide the lowest lifetime costs. Contact our team on 01582 748700, [info@chalmor.co.uk](mailto:info@chalmor.co.uk), [www.chalmor.co.uk](http://www.chalmor.co.uk)

The £7m fund has been made available to all the SMEs across England, Scotland and Wales on a first-come-first-serve basis.

It offers plenty of benefits to the small businesses who want to reduce their energy expenditures but without spending too much.

### KEY HIGHLIGHTS OF THE GREEN FUND

- ✓ Cost saving assessments, energy saving training, implementation advice, and monetary support for the installation of energy efficient equipment.
- ✓ All eligible companies can apply for a capital contribution of 30% of the total project cost, up to a maximum of £10,000.
- ✓ Companies can use the fund to buy energy efficient lighting, HVAC (Heating, Ventilation and Air Conditioning) and other energy efficiency controls.
- ✓ The minimum value of the project must be £2,500.
- ✓ All equipment must be purchased from an accredited Green Business Directory Supplier.
- ✓ Return on Investment must be less than 5 years.
- ✓ The project has to be completed within 90 days from the date of application.

#### Why Chalmor?

Chalmor is a Carbon Trust approved supplier and provides the best in energy saving lighting and heating solutions.

Chalmor systems are designed to be effective, easy to operate and simple to maintain. Our focus is on delivering tailor made solutions for your business.

Being an approved supplier, Chalmor can take care of the form filling for you with Carbon Trust, making it an easy and convenient process for you.